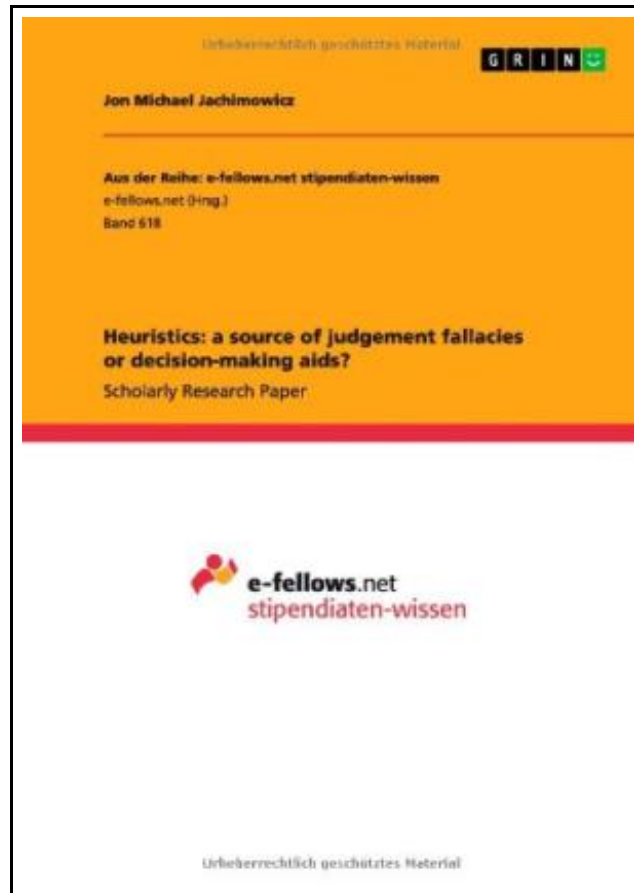


# Heuristics: A Source of Judgement Fallacies or Decision-Making AIDS?



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*(Tara Jerde)*

## HEURISTICS: A SOURCE OF JUDGEMENT FALLACIES OR DECISION-MAKING AIDS?



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