



Acting in the Million Dollar Minute: The Art and Business of Performing in TV Commercials - Expanded Edition

By Logan, Tom

Limelight Editions, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service!
 Summary: While television commercials often elicit groans from the viewer, they mean work for actors and can be the bread-and-butter backbone of an actor's career, providing a safety net of income while he or she climbs the ladder to greater success. And for those actors who achieve face-to-product recognition, commercial work can provide handsome residuals for years to come. While many books on the market include some information on commercial work, *Acting in the Million Dollar Minute* deals exclusively with the art and business of acting in commercials. Here the "art" is narrow: script terminology and procedure, commercial dialogue, camera staging, working the product, sample commercial scripts, and detailed analysis of how a commercial is actually shot; while the "business" side, reflecting the general industry, broadens to include training, photos, the resume, unions, actor-agency contracts, the interview, the screen test, callbacks, pay and working conditions, and a complete list of SAG and AFTRA offices. In this revised and updated edition, this book provides direction on how to: Decipher the meaning behind the commercial script; Begin and end every commercial performance; Get the auditioners' attention...



READ ONLINE
 [7.57 MB]

Reviews

This created ebook is wonderful. I could possibly comprehend everything out of this created e ebook. Its been designed in an remarkably easy way and is particularly just after i finished reading through this ebook by which basically modified me, affect the way i believe.

-- **Verner Langworth III**

This pdf is amazing. I actually have read and i also am sure that i am going to planning to read once more yet again in the foreseeable future. Your lifestyle period will probably be convert once you total looking at this publication.

-- **Ms. Aileen Larkin**

See Also



The Web Collection Revealed, Premium Edition: Adobe Dreamweaver CS6, Flash CS6, and Photoshop CS6 (Stay Current with Adobe Creative Cloud)

Cengage Learning, 2012. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: You can now maximize and integrate the design and development power of Adobe Creative Suite 6 with WEB COLLECTION REVEALED PREMIUM EDITION. This one of...



Star Flights Bedtime Spaceship: Journey Through Space While Drifting Off to Sleep

CreateSpace Independent Publishing Platform, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Star Flights Bedtime Spaceship" is a charming and fun story with the purpose to help children unwind and go to sleep. The underlying...



Maisy's Christmas Tree

Candlewick, 2014. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: The final scene of the gang caroling around the tree, complete with paper crowns from British Christmas crackers, is delightful. Toddlers celebrating the holiday will enjoy...



Grandpa Spanielson's Chicken Pox Stories: Story #1: The Octopus (I Can Read Book 2)

HarperCollins, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword by Raph Koster. Introduction. I. EXECUTIVE CONSIDERATIONS. 1. The Market. Do We Enter the Market? Basic Considerations. How and Which Niche? Market Analysis: Who Are...



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original...



Fart Book African Bean Fart Adventures in the Jungle: Short Stories with Moral (Paperback)

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Black White Illustration Version! BONUS - Includes FREE Dog Fart Audio Book for Kids Inside! For a very time limited...
