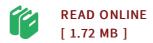




## Problem Solving 101: A Simple Book for Smart People

By Ken Watanabe

Portfolio. Hardback. Book Condition: new. BRAND NEW, Problem Solving 101: A Simple Book for Smart People, Ken Watanabe, The fun and simple problem-solving guide that took Japan by storm Ken Watanabe originally wrote "Problem Solving 101" for Japanese schoolchildren. His goal was to help shift the focus in Japanese education from memorization to critical thinking, by adapting some of the techniques he had learned as an elite McKinsey consultant. He was amazed to discover that adults were hungry for his fun and easy guide to problem solving and decision making. The book became a surprise Japanese bestseller, with more than 370,000 in print after six months. Now American businesspeople can also use it to master some powerful skills. Watanabe uses sample scenarios to illustrate his techniques, which include logic trees and matrixes. A rock band figures out how to drive up concert attendance. An aspiring animator budgets for a new computer purchase. Students decide which high school they will attend. Illustrated with diagrams and quirky drawings, the book is simple enough for a middleschooler to understand but sophisticated enough for business leaders to apply to their most challenging problems.



## Reviews

Absolutely essential go through ebook. It is actually rally intriguing through looking at time. I realized this ebook from my i and dad advised this publication to understand.

-- Prof. Demetris Rau III

Absolutely among the best publication I have got at any time go through. It really is writter in straightforward phrases rather than hard to understand. Its been designed in an extremely straightforward way which is just soon after i finished reading this publication through which basically modified me, alter the way i believe.

-- Mrs. Velda Tremblay

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